

Written Questions—Julie Green, MLA Yellowknife Centre

WRITTEN QUESTION 6-18(2):
COST OF VISUAL IDENTITY PROGRAM

JUNE 16, 2016

MS. GREEN: Mahsi, Mr. Speaker. I have questions on the costs of the Visual Identity Program. My questions are to the Minister of the Executive regarding the creation of a new government of the NWT Visual Identity Program.

1. What factors prompted the decision for and timing of the creation of a new Visual Identity?
2. How much was spent developing a new Visual Identity Program including contract costs of public and internal consultation and for preparation, selection of, and approval of design alternatives.
3. How much was spent on the development of visual identity standard guides and design elements and the dissemination of guidelines and design components?
4. How much was spent replacing pre-existing materials bearing superseded visual identity elements? Mahsi, Mr. Speaker.